# Creatio CRM & BPM Functional add-ons



### **DocFlow**

DocFlow Creatio offers the management of processes for creating, registering, approving, executing, and archiving company documents. Its extensive functionality and close integration with online processes make it a valuable addition to existing business processes, either as a separate function or as a self-sustaining system for comprehensive document turnover.

### RiskMaster

RiskMaster Creatio is designed to be used as a single general register of the risks in a company of any size. The risk management system is developed on Creatio platform which enables it to be configured for modelling and automation of any specific business processes of the company and flexible adaptation to the peculiarities of business.

### **DocFlow Collegial**

DocFlow Collegial for Creatio provides centralized management of organizational matters by collegial institutions (committees, management boards, project groups etc.) including arranging meetings, managing protocols and exercising control over the execution of the decisions made.

### ComplyTrack

ComplyTrack Creatio is a unified platform for compliance management, ensuring unique set of functions and digital processes, which are necessary for the organization to protect itself against money laundering (AML), terrorism and proliferation financing (CTF/CPF). It empowers compliance automation, ensuring adherence to regulations and industry standards.

#### **NormaDocs**

NormaDocs for Creatio enables the management of structured libraries of internal and external regulatory documents. The system facilitates the creation, approval, and archiving of regulatory documents, the presentation of effective regulatory documents to company employees, as well as forming of a library of internal company reports.

### ServicePoint

ServicePoint for Creatio allows manually and automatically register requests for various services (both external – customers' orders, and internal – requests for reports, IT, HR, legal, marketing, maintenance, etc.), manage and control these requests, and provide a feedback to the client.



### **NO-CODE** Platform

# Creatio

Creatio is a global software company providing a leading no-code platform for process management and CRM.

Manage the entire customer journey with one CRM platform powered by No-Code and GenAl.





### **STUDIO**

**No-code platform** to automate workflows and build applications with a maximum degree of freedom

- · Application hub
- · No-code designer
- · Freedom UI designer
- · Workflow automation
- Integration tools
- · Composable Marketplace apps



### **MARKETING**

## **Omnichannel marketing platform** to orchestrate customer journey and accelerate lead-to-revenue

- · 360° customer view
- · Lead management
- · Campaign management
- · Marketing resource management
- · Email marketing
- · Website behavior tracking



### **SALES**

### End-to-end sales management platform

to accelerate sales processes of any complexity

- · Opportunity management
- · Field sales
- · Channel sales
- · Orders & invoices management
- · Sales activity tools
- Productivity tools



### **SERVICE**

## An intelligent full-cycle **service management platform**

- · Knowledge base
- · Case management
- · AI/ML models
- · Omnichannel communications
- · Service level agreements
- · Problem management